



CO:OPERAID

Education for children in Africa and Asia

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## **FORWORD**

# Deepened solidarity

Dear Donors,

The corona crisis has changed the way we look at the world. It has shone a spotlight on the global dimension of our modern life. The crisis has affected people in Switzerland as much as those in our project areas. However, the effects vary greatly between countries. In Switzerland, the major challenges are the resilience of the health system, and the economic safety net. In our project countries, economic survival is people's primary concern. Yet it is remarkable that the same event determines the lives of all people worldwide.

We can see from the global pandemic that a crisis in a single country can quickly affect the whole world. Poor countries like our project countries are not equipped to cope with a pandemic and its consequences. The impact in underdeveloped countries is much more serious than in industrialised countries, especially for the poor. There is a lack of resources and often also a lack of will on the part of those responsible to provide effective support for the disadvantaged.

This calls for increased solidarity between those who have sufficient resources, for example, we in Switzerland, and those who, without external help, are thrust into abject poverty. CO-OPERAID, as a small relief agency, can neither establish functioning health systems nor alleviate economic crises in developing countries. However, we can ensure a 'reduction of inequality' on a small scale by supporting the people in need in our project regions. That's why we have also started an emergency aid project that provides food and the other everyday needs of affected people in our school communities, and which helps farming families and small businesses to preserve their livelihoods.

The corona crisis gives us hope that in the future our social action will be more deeply determined by global solidarity.

Zurich, May 2020

# **LEGAL NOTICE**

#### **Editing**

Marcel Auf der Maur

How you can help!

#### **Photos**

CO-OPERAID Christoph Dill, Zurich (pages 1, 4, 5, 10, 11, 14, 15, 22) Oliver Lynton (page 21)

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Laurence Treceño

#### **Printing**

Druckerei Franz Kälin AG, Einsiedeln



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Joint Managing Director



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# **COUNTRIES AND PROJECTS 2019**





1 project

Area: vocational training

**Beneficiaries:** 3 vocational schools.

70 youths, 8 teachers



## **UGANDA**

2 projects

**Areas:** primary education,

vocational training

Beneficiaries: 2 kindergartens, 8 primary schools, 2 secondary

schools, 1 vocational school.

6,760 children and youths,

138 teachers



3 projects

Areas: primary education,

vocational training, scholarships Beneficiaries: 2 kindergartens,

2 primary schools, 2 secondary schools,

1 vocational school.

1,195 children and youths,

29 teachers



### LAOS

2 projects

Areas: primary education, vocational training, scholarships

Beneficiaries: 1 primary school,

1 vocational school.

36 children and youths,

4 teachers



#### **REACH 2019**

Direct aid for 44 schools, 9,031 children, youths and young adults and 213 teachers. Indirect help for 26,350 people, e.g., family members.



In Kenya, CO-OPERAID works in cooperation with the local relief organisation CRK in the town of Kitale. Especially for youths from the countryside, the city has a strong attraction. But all too often the dreams of these poorly educated youths end on the streets or in the growing slums. For years, CRK has been providing important social work for such stranded youths, whose everyday life is marked by petty crime, drugs and prostitution.

CO-OPERAID's vocational training project opens up an opportunity to get out of this precarious living situation - which was seized by around 85% of participants in the 2018 pilot project! The youths are organised into self-help groups with close supervision. Their situation is stabilised by group membership and mutual support, enabling them to start a vocational apprenticeship. This is based on the dual model of theoretical and practical training, as successfully applied in Switzerland. In 2019, 70 youths started an apprenticeship in hairdressing/beauty, tailoring, vehicle mechanics, construction



work or electrical installation. The training lasts a year. Three vocational schools and around 30 local businesses provide training as partners in the project.



# **PROJECT**

# Mjuzi Kwa Vijana

Vocational training

**Project region**City of Kitale, Western Kenya

**Partner organisation** Child Rescue Kenya (CRK)

**Support for** youths living on the street and in slums

Financial scope 2019 CHF 62,00

# UGANDA



The project region, the Zombo district in northwestern Uganda, is a distinctly agricultural area. 85% of the people here live by manual labour as small farmers. There are only a few smaller towns in the region, which are centres of underdeveloped trade and industry.

With a commitment that started in 2010, CO-OPERAID is strengthening basic education in the region and providing knowledge for more productive, modern agriculture.

The 'Salongo Pi Somo' project is raising the level of education in cooperation with 10 partner schools (8 primary schools, 2 of them with kindergartens, and 2 secondary schools). Uganda's public school system is very weak. To a large extent, the state leaves the financing and organisation of the schools' operation to the poor population in the school communities. CO-OPERAID aims to support the parents in a variety of ways to promote a school system that is beneficial for their children.

The second project, 'Aradu Pi Fur', directly addresses the population's primary source of income. It provides youths (2019: 150 youths) with agricultural knowledge that goes beyond the practices learned from parents. Diversified cultivation, new cultivation methods (including organic farming) and organisation for better market access provide the youths with an income that secures their livelihoods.



# **PROJECTS**



**Project region**Zombo District, West Nile Region

**Partner organisation** CEFORD

**Support for** children and youths from farming families

Financial scope 2019 CHF 370,000



Since 2009 CO-OPERAID has been supporting members of ethnic minorities (Chakma, Marma, Mro, Khumi) in Bangladesh. Materially, they are among the poorest in the country and have been discriminated against for decades. Their homeland, the Chittagong Hill Tracts, is being increasingly settled by the majority population in a struggle for displacement. The government of Bangladesh does not protect the rights of minorities, as they are not Muslim Bengalis. State services, including public education, are not provided. Year after year, the indigenous people's livelihoods become more and more threatened.

CO-OPERAID's educational projects aim to open up alternative paths into the future. They teach basic skills such as reading and writing and, through vocational training, enable people to enter a trade or to find employment. Specific support is also given to the fight against physical and structural violence against women. Violence against women is commonplace in Bangladesh. Vocational training af-

fords greater independence to affected women. In addition, education is being conducted on the subject.

The projects are carried out in close cooperation with two organisations which were founded and are run by social activists from ethnic minorities.



# **PROJECTS**

Primary education

Alugama Froi

Vocational training

Draffa Mari

Vocational training

Project region Bandarban District, Chittagong Hill Tract

**Partner organisation** Humanitarian Foundation, AKS

**Support for** ethnic minorities; women victims of violence

Financial scope 2019 CHF 310,000

## CAMBODIA





In a fruitful partnership between CO-OPERAID, the relief organisation SOFDEC, the project schools and the educational authorities, the 'Vieng Vey' project promotes education for the children of the rural population in the Teuk Phos district. Infrastructure and teaching quality have been significantly improved at the partner schools – two primary schools with kindergartens and two secondary schools – since the project started in 2018.

Teacher teams, parent committees and the local authorities work together to achieve progress for their schools. Steps that have already been implemented include better preparation of lessons, assessment of school children and remedial tutoring, the introduction of school libraries and computer classes. Through cooperation with the University of Teacher Education in Zug, Swiss teachers in training also carry out an annual project assignment, which makes an additional exchange possible.

In 2019, CO-OPERAID launched a new vocational training project in Kampong Chhnang with 'Tepkosal'. Many youths in Cambodia are barely qualified for the labour market and work under insecure employment conditions at very low wages.

The project introduces sound vocational courses in cooperation with a state youth centre, a state secondary school and a private partner school. It helps to ensure that youths and young adults can actually take advantage of

the opportunities in the labour market that are becoming increasingly available in Cambodia.

# **PROJECTS**



**Vocational training** 

# Project region Teuk Phos District,

**Partner organisation**SOFDEC

### **Support for**

children and youths from farming

Financial scope 2019 CHF 215,000



The relief organisation Sengsavang, based in Savannaketh, a town on the border with Thailand, is committed to combating human trafficking in Laos. Especially in the villages of ethnic minorities, the offer of a well-paid job in Thailand, Vietnam or a better life in China is very tempting for the economically disadvantaged, ill-informed and unsuspecting population. With these false promises, human traffickers lead girls and young women into exploitation or prostitution.

Sengsavang provides information on human trafficking, offers protection to girls and women at risk and reintegrates victims. Primary education and vocational training are provided at the organisation's headquarters. A completed general education, as well as professional skills, facilitate new life paths and a secure existence.

The second project, 'Honghian Ban Hao', invests in the underdeveloped public primary education of Laos. Many schools in rural areas, especially in the ethnic minority areas, are in a

miserable state. Teachers often have to work for years without pay as 'volunteers' and as farmers at the same time.

The project was planned in detail in 2019 in consultation with the authorities and schools. Its implementation in the school communities will start in 2020.



# **PROJECTS**

Primary education, vocational training

Honozhian Ban Hao

Primary education

### **Project region**

City of Savannakhet and Atsaphone District, Southern Laos

Partner organisations
Sengsayang ARMI

### **Support for**

victims of human trafficking;

Financial scope 2019 CHF 9.000

# BANGLADESH, CAMBODIA, LAOS









CO-OPERAID's scholarship programme for particularly talented youths was set up to complement our work in primary education. It allows for support on an individual level and reaches youths in Bangladesh, Cambodia and Laos who are talented in school but whose families lack the means to finance studies or training at a technical school.

that they invest considerable resources in education in terms of household income and that repayments are also made after graduation.

In 2019, 37 youths were provided with a scholarship. They are undertaking studies ranging from medicine and teaching to engineering and rural development. Two students will complete their training as kindergarten teachers and nurses in 2019.

For training in the subject of Agriculture and Rural Development, BHI, the partner school in Cambodia, offers a special internship. This allows students to spend one year at an institute in Israel to gain experience with modern agriculture.

Although the families cannot finance a course of study on their own, an arrangement is made that includes their own contribution. It is noteworthy

# **PROJECT**



Scholarships for tertiary education

**Project countries**Bangladesh, Cambodia, Laos

Partner organisations
HF (Bangladesh)
Bright Hope Institute (Cambodia)
Sengsavang (Laos)

Financial scope 2019 CHF 37.000





# **VOICES FROM THE PROJECTS**



Naway Akello (18), student, Uganda

"Thanks CO-OPERAID, for supporting me in secondary school. At the final exams, I was the best at my school in 10 years. As a result, I received a state scholarship and can now study in the capital city of Kampala."



Thui We Prue Warma (26), lawyer, Bangladesh

"Thanks to the CO-OPERAID scholarship, I was able to complete my studies. I am concerned with the many women from poor backgrounds who have no access to legal remedies. I will advocate for such women free of charge and represent them in court."



() hangy Seam (12), student, Cambodia

"I really like our new school library. My favourite subject is reading and telling stories. At home, I look at the books with my little brother and help him read."



Francis (biri (23), mechanic, Kenya

"I was lucky to be able to participate in the CO-OPERAID vocational training project. Before that I lived on the street and took drugs. I finished my apprentice-ship and then found a job as a mechanic."



Boun Wang (35), teacher, Laos

"In the continuing education programme, we dealt with the topic of child-friendly schools. The school team then changed the lessons. The children are happy when they can participate in the classroom."



Tedhone Manadi (10), student, Uganda

"Since my parents died, I've lived with my aunt. She couldn't pay my school fees. Thanks to CO-OPERAID, I now have a school uniform and school supplies and can continue to go to school."



"We have formed a school committee of 15 people in our village. We work very well together with the teachers and the relief organisation. The school is important for our village and the parents are committed to it. Unfortunately, I was never able to go to school myself."



**17 schools with improved buildings** construction (2), renovation or maintenance

11 schools with better school environment including water supply, sanitary facilities or school garden

**29 schools with better school equipment** furniture, teaching aids, library, computer room, sports and games facilities



**2,423 school children with school materials** exercise books, pens, erasers, rulers, etc.

1,986 school children with school uniforms

**60 students with bicycles** to support them on the long journey to school

**167 children and youths with scholarships** for primary and secondary education



345 youths with a completed professional qualification

70% of the graduates are employed or self-employed

**279 youths with tools or start-up capital** to promote self-employment

**37 youths with scholarships** to universities



**209 teachers with further training** workshops, learning visits, coaching

**398 families with supplementary income** animal breeding, horticulture, trade (to cover school costs, among other things)

**318 parents on school committees** workshops, exchanges, social activities

# **OUR APPROACH**

Holistic education projects - approach and principles

CO-OPERAID's projects are based on a holistic approach to development. Their overriding goal is social development with education as a catalyst. After all, education is a basis for positive social development. Our projects aim to create access to primary education for all, and to impart skills that lead to work and income and thus to a secure future.

# EDUCATION

SCHOOLS, TEACHERS,
SCHOOL BOARDS,
EDUCATIONAL OPPORTUNITIES

## **PARTNERSHIP**

AID ORGANISATIONS, PUBLIC AUTHORITIES SOCIETY

# **COMMUNITY DEVELOPMENT**

PARENTS,
FAMILIES, SCHOOL
COMMUNITIES

## **PRINCIPLES**

### **Cooperation and assistance**

The name CO-OPERAID (co-operation & aid) embodies our programme. CO-OPERAID's aid projects are the result of cooperation. The projects are implemented by local aid organisations, school teams, parents and local authorities. Our projects are based on broad participation and shared responsibility.

# **Common solutions**

The experience of our partners is important. In our cooperation with local aid organisations, we strive for shared, equal decisions, and jointly-developed problem analyses and solutions. Our partners are local social activists who are committed to development in their society.

#### **Effectiveness**

CO-OPERAID's projects operate in a local context. They lead to direct, measurable results for beneficiaries at a grassroots level.

#### **Dependability**

We are a partner you can count on. Our projects are medium to long-term. They initiate processes that are given time to unfold.

#### **PROJECT SERVICES**

### **Education (educational level)**

School infrastructure and school equipment, mainly in the area of public primary and secondary education. Promotion of the quality of education through further training and workshops for teachers, school management and school committees. Stimulus for missing educational opportunities: kindergarten, vocational courses, scholarships, life skills.

### **Community development (community level)**

Access to education for all children (school materials, bicycles), public campaigns on the value of education and the establishment of parent representatives for school issues. Access to work and income for the young generation through vocational skills and start-up assistance. Supplementary income (animal husbandry, horticulture) for the most vulnerable families. Raising awareness of social issues and health services.

### Partnership (organisational level)

Strengthening local aid agencies as the primary representation of civil society, and strengthening communities (organisational and economic empowerment). Coordination with local authorities, contribution to the national education system via partner schools.



# Educational opportunities for all



## **VISION & LEITMOTIF**

Good quality primary education and vocational training for all children and youths as the basis for a self-determined and dignified life.

In the modern, networked world, everyone needs access to education. Participatory and thus sustainable social development is inconceivable without education.

#### **REFERENCE**

Our work contributes to the implementation of the 1990 Convention on the Rights of the Child, in particular, the right to education, and to the UN's 2030 Sustainable Development Agenda, including Goal 4: "Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all".

### **EDUCATION FOR ALL**

CO-OPERAID promotes general education that reaches everyone, including children and youths from the lowest social strata. Our projects strengthen early intervention, primary and secondary education, vocational training, and provide scholarships and educational

opportunities for adults. Equal access to education and quality of education are central objectives of our projects.

# **QUALITY OF EDUCATION**

Most of the schools in our projects are lacking in infrastructure. We offer a helping hand to improve the physical learning conditions. This does not automatically lead to better education. For this, motivated and competent teachers are crucial. That is why CO-OPERAID enables further training and learning visits for teachers, school administrators and parents' committees

The development of quality education is the task of the relevant responsible parties and society as a whole. It has to be the responsibility of the society and happen from within. CO-OPERAID promotes and supports the design process, the aim of which is to provide good quality education, but does not impose a specific western educational concept. Where possible, CO-OPERAID works together with the state education sector. We support state schools and promote the implementation of the goals of the educational authorities.

The projects thus achieve greater sustainability and conflicts of objectives are avoided.

## **HOLISTIC APPROACH**

Education is at the heart of our work. Nevertheless, the goal of our projects is not only improved education, but also the promotion of the community as a whole. For this reason, project services include economic strengthening through livelihood projects, awareness campaigns, health services and promotion of local culture. For example, knowledge and skills are stimulated with regard to new approaches in agriculture, disease prevention and social issues such as equal participation of men and women. The holistic approach enables the active participation of all community members and creates a high acceptance of the projects. The economic strengthening has a direct impact on education, as families are better able to cope with education costs, among other things.

# PARTNER AID ORGANISATIONS

# BANGLADESH



HF, Humanitarian Foundation, **Bandarban** www.hf-cht.org

"Various large aid agencies were unable to make their projects in the Chittagong Hill Tracts sustainable. It fills us with pride that, with its limited resources, HF was able to establish village schools that will continue to exist after the end of the project. This is an important and concrete success resulting from our work."

**Moung Moung Shing Marma, Director** 

AKS, Ananya Kallyan Songathon, **Bandarban** 

"AKS assists victims of gender-based violence and women at risk. Among other things, we want to improve their socio-economic situation. Various participants of the vocational courses have become independent and now earn their own money. They greatly appreciate our support."

Naly Daw Nai Prue, Director

# UGANDA



**CEFORD, Community Empowerment** For Rural Development, Arua www.ceford.org.ug

"As a result of our lobbying, the education authorities built a school building for children who had previously been taught in the open air. Furthermore, 8 new teachers were hired for our partner schools. The parents have, for their part, gathered money to employ another five teachers."

Jean Christabel Asipkwe, Director

# LAOS



Sengsavang, Savannakhet

"We work closely with village representatives and local authorities who are unable to detect human trafficking without us. Every girl and young woman to whom we provide protection, basic education or vocational training helps to reduce risk and raise awareness in their village."

Virith Khattignavong, Director



**ARMI, Association for Rural** Mobilisation and Improvement, Savannakhet

"All authorities at the state, provincial and district levels have now approved the project. The cooperation agreement will be signed shortly. All partners have discussed the activities of the project, agree with it and will cooperate."

**Amphone Souvannalath, Director** 

# KENYA





# CRK, Child Rescue Kenya, Kitale www.childrescuekanya.org

"The apprenticeship training in companies is going very well. Apprentices acquire good knowledge, have customer contacts and get to know the whole business process. The teachers who are selected can work with the apprentices, including those who are traumatised."

Ian K. Wilson, Director

# CAMBODIA



**SOFDEC, Society for Community Development in Cambodia, Kampong** Chhnana www.sofdec.org

"The project activities are aligned with the Ministry of Education's concept of a child-friendly school. The project has offered further training to familiarise

teachers with this concept and the school library and essay writing. After the schools were connected to the electricity grid, the project provided laptops for computer

Dr. Khun Leang Hak, Director

# CO:OPERAID Team 2020

# BOARD



From top left:

Dr. Ignaz Rieser (since 2019), President. Business Economist

Laurence Treceno (since 2019), Vice President. Graphic Designer

Beat Vogel (since 2019), Database Fundraiser

Christoph Dill (since 2019), Mentor

Urs Vögeli (since 2019), Lawyer

Virginie von Muralt (since 2019), Senior Analyst/Financial Controller

# **OFFICE**





Nicole Stejskal (since 2012), Co-Director

Marcel Auf der Maur (since 2005), Co-Director







Tom Hofer (since 2017), Public Fundraising

# **VOLUNTEERS**







From left:
Tinna Mittal, Account Management
Marianna Cogliano, Fundraising
Irina Kisseloff, Administration

Not pictured: Jessica Boffet, Translation Elizabeth Postle, Translation

# Co-operaid association

The general meeting planned for 22 April 2020 could not take place due to corona restrictions. The Executive Board has decided to conduct it in writing. At the time of printing this annual report, however, this had not yet taken place. The present annual financial statement has therefore not yet been approved by the members of the association. The approved annual financial statement will be published on the homepage. The accounts have already been audited by the auditors.

The CO-OPERAID association has 67 members as of the beginning of April 2020 (to become a member: see page 23). The organs of the association are the general meeting, the board, the office and the auditors. This annual report is considered to be the performance report for the year 2019.

# COMMENTS ON THE ANNUAL FINANCIAL STATEMENT

In 2019, there was much cause for joy for CO-OPERAID. The year in which the 30th anniversary of children's rights was celebrated also became the most successful year in our association's history in terms of income.

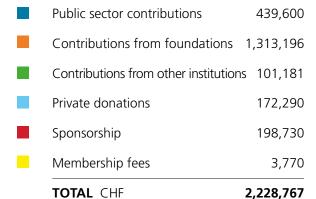
The increased income totalling CHF 2,228,767 (previous year 1,296,128) was primarily made possible by new partnerships with foundations (total contributions: 1,313,196). CO-OPERAID is pleased that we are perceived as a trustworthy partner and our projects as effective, future-oriented investments. The public sector also supported our work with an increased total contri-

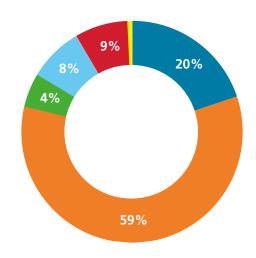
bution (CHF 439,600; previous year: 209,300).

Regarding private donations, the trend of decreasing support through sponsorships has unfortunately continued (decrease of about CHF 10,000). For the first time, CO-OPERAID tried to get young donors interested in our cause with a street campaign. Together with other activities (online fundraising, new donor mailing), additional private donations of around CHF 40,000 were raised. Our efforts to achieve a balanced structure in terms of donation income will continue in 2020.

A total of CHF 1,004,470 (previous year 902,462) was directly allocated to the project work. The financial year closed with a profit of CHF 34,065, which allows a slightly increased organisational capital of CHF 219,438.

# **FUNDING SOURCES**



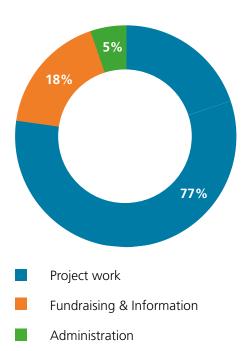


### COST DISTRIBUTION, average 2017-2019

One of CO-OPERAID's goals is cost-effective operation. Our activities are carried out by a small, dedicated team of four part-time staff (2019: 301 unpaid working hours). Volunteers contributed 1,152 uncharged working hours in 2019.

Efforts with regard to fundraising, information and administration also contribute directly to the realisation of our aid projects. It is only through this work that it is possible to finance projects continuously and to implement them over several years.

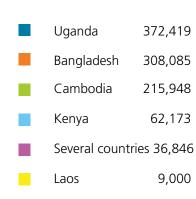
Communication with the outside world, the procurement of funds and the management of donors is therefore an integral part of the successful implementation of projects abroad. In the case of small Swiss aid organisations operating abroad, such as CO-OPERAID, the average value for project work is 71% (Zewo statistics). However, this value alone is not meaningful enough. CO-OPERAID recommends analysing the effectiveness (impact measurement, evaluation) of the funds used for the projects as a criterion, on equal terms with the percentage cost distribution.

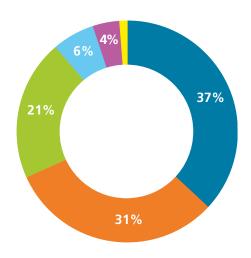


# **USE OF PROJECT FUNDS**

The graphs refer to project funds transferred to partners in the reporting year 2019, totalling CHF 1,004,470. The use of funds in the project country and thus the actual project expenditure may differ from this (funds transferred during another reporting period).

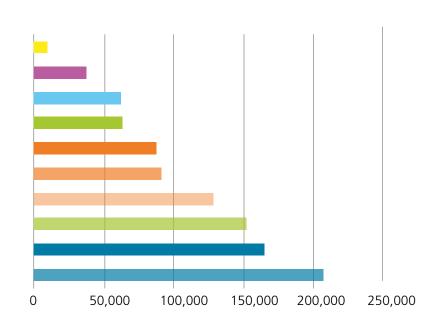
# **USE BY COUNTRY**



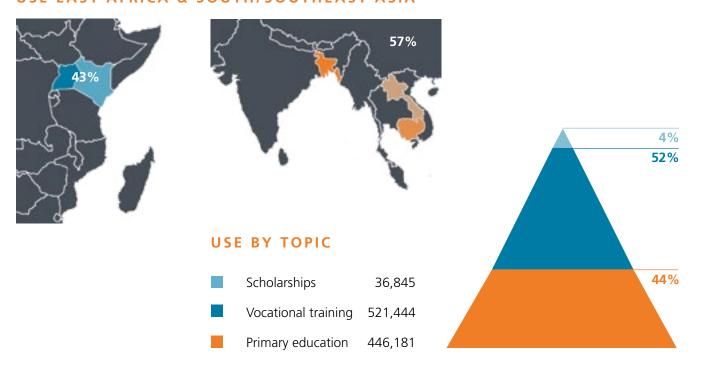


### **USE BY PROJECT**

Okad Thisong, Laos
Talents, several countries
Ujuzi Kwa Vijana, Kenya
Tepkosal, Cambodia
Dakkha Nari, Bangladesh
Alusama Froi, Bangladesh
Upasshak, Bangladesh
Vieng Vey, Cambodia
Salongo Pi Somo, Uganda
Aradu Pi Fur, Uganda



# **USE EAST AFRICA & SOUTH/SOUTHEAST ASIA**



# BALANCE SHEET 31. DECEMBER (IN CHF)

	2019	2018
ASSETS		
Current Assets		
Liquid funds	1,512,095	798,818
Receivables	8,880	11,354
Prepaid expenses and deferred charges	13,934 <b>1,534,909</b>	3,597 <b>813,769</b>
Capital Assets	1,554,505	015,705
Fixed assets	988 <b>988</b>	3,178 <b>3,178</b>
	1,535,897	816,947
LIABILITIES		
Short-term Liabilities		
Other liabilities	4,528	13,884
Deferred income	71,617	14,890
	76,145	28,774
Fund Capital		
Designated funds Africa	920,733	320,773
Designated funds Asia	257,858	193,797
Transnational funds	61,724	88,230
Total designated liability and fund capital	<b>1,240,315</b> <i>1,316,460</i>	<b>602,800</b> 631,574
Organisational Capital		
Accrued free capital	185,373	161,628
Annual profit / loss	34,065	23,745
	219,438	185,373
	1,535,897	816,947

#### **AUDIT REPORT**

The CO-OPERAID 2019 annual financial statement was audited on 27th March 2020 by BDO AG.

"In our audit, we did not come across any facts from which we could conclude that the annual financial statement does not correspond with the actual situation with regard to net assets, financial position and results of operations in accordance with Swiss GAAP FER, nor that it is not in compliance with the law and statutes".

**BDO** 1. April 2020

#### **ACCOUNTING**

CO-OPERAID's financial statement has been administered according to the framework concept of Swiss GAAP core-FER and the Swiss GAAP ARR 21. The full annual financial statement with an annex on the principles of accounting will be made available on our homepage for download.

At the time of printing (May 2020), this annual financial statement had not yet been approved by the general meeting. The approved annual financial statement will be published on the homepage.

# PROFIT AND LOSS ACCOUNT 1 JANUARY - 31 DECEMBER (IN CHF)

	2019	2018
REVENUE		
Specified Purpose		
Specified private donations	19,406	14,555
Sponsorship Legacies and event donations	198,730 10,197	209,582 15,236
Public sector	439,600	209,300
Foundations	1,313,196	637,000
Institutions	101,181	108,330
Independent donations		
Private donations	142,687	99,975
Membership fees	3,770	2,150
OPERATING EXPENSES	2,228,767	1,296,128
Project costs		
Contributions to projects	-1,004,470	-902,462
Personnel costs	-150,634	-132,393
Travel and hospitality Material costs	−7,610 −14,652	-13,462 -13,466
Maintenance costs	- 14,632 - 1,905	-13,400 -7,032
Depreciation	-1,007	-1,622
	-1,180,280	-1,070,437
Administrative expenses	40 120	44 121
Personnel costs Travel and hospitality	-49,120 -453	-44,131 -1,043
Material costs	-15,308	–13,797
Maintenance costs	-1,462	-2,344
Depreciation	-329	-541
Fundraising and communication	-66,671	-61,856
Personnel costs	-128,452	-139,627
Travel and hospitality	-1,969	-198
Fundraising campaigns / events  Material costs	-162,863 -12,423	-92,026 -14,108
Maintenance costs	-12,423 -1,615	-14,106 -7,366
Depreciation	-854	-1,699
	-308,176	-255,024
Result	673,640	-91,189
Financial result		165
Financial income Financial expenses	–265 –1,796	–160 –1,775
Tillaticial experises	-1,790 - <b>2,061</b>	-1,775 - <b>1,935</b>
Result before designated funds Allocation of acquired bonded capital	671,580	-90,674
Allocation	-1,878,464	-947,298
Utilisation	1,240,949	1,061,717
	-637,515	114,419
Annual result before allocation of organisational capital	34,065	23,745
Free capital acquired	-34,065	-23,745
Annual result after allocation of organisational capital	0	0

# LEGAL BASES AND MANAGEMENT PRINCIPLES

#### **CO-OPERAID ASSOCIATION**

CO-OPERAID is a non-profit, politically and denominationally independent humanitarian association (according to the Swiss Civil Code Art.60-79) Membership (individual and collective membership) may be granted to natural and legal persons. The association was founded in 1981 in Zurich, under the name InterAid Switzerland and belonging to InterAid International headquartered in the USA. In 1996, the association was renamed CO-OPERAID and has been independent since then. The association is recognised by the Canton of Zurich as a non-profit organisation and is tax-exempt.

#### **PURPOSE OF THE ASSOCIATION**

The purpose of the association is the realisation of cooperative development projects and the related procurement of funds. Article 2.3 of the association's purpose states: "CO-OPERAID is committed to the implementation of children's rights, in particular, the right to education and training." CO-OPERAID is thus part of the movement for the implementation of the child's right to education (UN Convention on the Rights of the Child of 1989) and for the development goals of the United Nations.

## **EFFECTIVE PROJECTS**

CO-OPERAID aims to realise effective projects with measurable results.

Project planning includes objectives that are checked by means of impact measurement. We carry out external project evaluations and strive for continuous optimisation of the results (lessons learned). We take part in professional exchanges in Switzerland, for example, within the framework of the Swiss Network for Education and International Cooperation (Reci, www. reseau-education.ch) or the Swiss Forum for Professional Education and International Cooperation (FoBBIZ, www.fobbiz.ch).

#### PROFESSIONAL STANDARDS

CO-OPERAID meets professional standards. We are transparent and provide annual financial reports and comprehensive project information. The persons responsible for fundraising and communication at CO-OPERAID are members of Swissfundraising and adhere to the ethical guidelines of the professional association (https://swissfundraising.org/ mitgliedschaft/ethische-richtlinien). Fundraising and communication are transparent and respect the dignity of the project's beneficiaries. CO-OPERAID's business is conducted in accordance with the 21 quality standards of the ZEWO Foundation. The bookkeeping follows the framework of Swiss GAAP core-FER and Swiss GAAP FER 21, which ensures the transparency and commensurability of finances.



# **ZEWO CERTIFICATION**

Since 1998, CO-OPERAID has carried the seal of approval of the ZEWO Foundation, the Swiss certification body for charitable fundraising organisations.

The seal of approval stands for:

- purposeful, economical and effective use of your donation
- transparent information and meaningful accounting
- independent and appropriate control structures
- open communication and fair procurement of funding

### **ORGANISATIONAL CULTURE**

We orient ourselves towards a modern management style with a team spirit and a focus on competence. CO-OPERAID maintains an organisational culture with flat hierarchies. The difference between the highest and lowest salaries of the office employees is around 10%. When employing volunteers and interns, we strive for mutually beneficial cooperation: relieving the burden for CO-OPERAID, and satisfaction and deepened experiences for employees.



# **MANY THANKS**



# Our mutual aid

Thank you very much for making possible the aid projects documented in this report! Organisations are listed by name on this page. CO-OPERAID would equally like to thank all private persons. First and foremost, our sponsors, but also our other generous backers and loyal donors, who, with their long-standing, consistent commitment, form the foundation of the CO-OPERAID association. We consider ourselves lucky, to have you by our side!

Below are listed the names of organisations that contributed CHF 5,000 or more. We would like to thank them and all other organisations for their generous support. As always: every contribution is important!

#### **FOUNDATIONS AND COMPANIES**

ANNE FRANK FONDS, ATDTA - STIFTUNG HILFE ZUR SELBSTHILFE, BÄRBEL UND PAUL GEISSBÜHLER STIFTUNG, BÜCHI FOUNDATION, CARL & ELISE ELSENER-GUT STIFTUNG, CHRISTA FOUNDATION, CLARIANT FOUNDATION, DÄSTER-SCHILD STIFTUNG, DR. ERNST-GÜNTHER BRÖDER STIFTUNG, FONDATION GERTRUDE HIRZEL, FONDAZIONE AIUTO ALLA COOPERAZIONE E ALLO SVILUPPO, FRIBOURG

FOUNDATION FOR CHILDREN, GEBAUER STIFTUNG, GEMEINNÜTZIGE STIFTUNG SYMPHASIS, GREEN LEAVES EDUCATION
FOUNDATION, HIRSCHMANN STIFTUNG, JOBST WILLERS
ENGINEERING AG, JOSEF WIEDERKEHR STIFTUNG, LEOPOLD
BACHMANN STIFTUNG, MAIORES STIFTUNG, MARE
COMMUNICATION AND CARE AG, MEDICOR FOUNDATION,
MIGROS UNTERSTÜTZUNGSFONDS, PACOVIS AG, RESURGENS FOUNDATION, STEFANIE UND WOLFGANG BAUMANN
STIFTUNG, STIFTUNG CORYMBO, STIFTUNG DRITTES MILLENNIUM, STIFTUNG SALIENTES, STIFTUNG TEMPERATIO,
TREUHAND STRASSER AG, U.W. LINSI STIFTUNG

# **PUBLIC-SECTOR ORGANISATIONS**

CANTONS AARGAU, APPENZELL AUSSERRHODEN, BASEL CITY, GRAUBÜNDEN, LUZERN,

SCHAFFHAUSEN, ST. GALLEN

CITIES & ADLISWIL, AARAU, FRAUENFELD,
MUNICIPALITIES KÜSNACHT, MAUR, ZURICH, LANCY.

ONEX

PARISHES RÖM.-KATH. PFARREI GUTHIRT ZÜRICH.

VERBAND RÖM.-KATH. KIRCHGEMEIN-

**DEN DEN STADT ZÜRICH** 

# Partnership with Co-operaid

Is your foundation or institution committed to a world of solidarity and to development in the poorest countries? Is your foundation's purpose or your company's social responsibility programme interested in promoting sustainable aid for social progress? Then we have a common goal, which we can best pursue by joining forces. Together we achieve more! In partnership with CO-OPERAID, you facilitate holistic aid with education as the central focus. We achieve tangible local outcomes for disadvantaged population groups.

#### What CO-OPERAID offers:

- We have many years of experience in implementing impact-oriented projects.
- We are your bridge to civil society in the project countries: CO-OPERAID works at a grassroots level with local partner aid organisations, parents, communities, school teams and educational institutions.
- CO-OPERAID is a small, friendly relief organisation. We provide direct exchange on project issues and your concerns.
- CO-OPERAID is a Zewo-certified organisation with tested structures and professional business processes.

Please contact us to discuss concrete possibilities. For example:



Support of a village school and thus a whole village community in Bangladesh for one year.

The basic annual requirement is CHF 6,000.



Improvement of sanitary facilities in Uganda. The average cost of latrines or washrooms amount to CHF 5,000.



Scholarship for a student from a poor family to study at university or technical college.

The average annual costs are CHF 1,500.



Course programme for a child-friendly education in Cambodia.

The average cost of training all teachers in the partner schools is CHF 8,000.

Sonja Lanz, the person responsible for institutional fundraising, will be happy to respond to your query (lanz@co-operaid.ch, T 044 363 57 87).

# Here's how you can help!



# **YOUR BEQUEST**

Through a bequest, your social commitment continues to have an effect beyond your death. A portion of your assets defined by you will be used for the purpose that is personally close to your heart and that you determine yourself.

With your bequest or an endowment in favour of CO-OPERAID, you can provide children and youths from disadvantaged families in Africa and Asia with development opportunities through education. In doing so, you also contribute to better equality in the world's poorest countries. CO-OPERAID has been implementing effective, cooperative development projects since 1981. Your bequest ensures that this aid continues and is secured for the future.

# For good reason: the benefits of a will

- You determine your bequest yourself in your own time. Assets, valuables or real estate will be allocated as you intend.
- The part of your estate that you designate will be dedicated to the purpose you hold dear and which you want to support.
- Your last will and testament provides clarity.
   Misunderstandings and disputes are avoided.
- CO-OPERAID is a ZEWO-certified, tax-exempt non-profit organisation. No taxes are deducted from your bequest to CO-OPERAID.



#### **Online support**

CO-OPERAID is a member of the organisation DeinAdieu, which provides services for bequests and wills. At www.deinadieu.ch you will find a free willgenerator with which you can quickly and easily create a template for your handwritten will. Thank you very much for considering CO-OPERAID in your bequest!



### YOUR PROJECT OR THEMED SPONSORSHIP

With a contribution of CHF 1.50 per day, you can support the project of your choice in the long term. As a sponsor, you enable continuous, effective development aid for the benefit of children and families. An annual report and a school child's drawing will bring 'your' project closer to you. Your sponsorship promotes individual projects (project sponsorship) or focus topics (theme sponsorship).



## YOUR FREE DONATION

Every donation is valuable! Our projects become possible only through your compassion And solidarity. We thank you very much for supporting the work of CO-OPERAID!



### YOUR MEMBERSHIP

Join the CO-OPERAID association! Become a member and express your solidarity with the CO-OPERAID relief organisation, which for almost 40 years has been providing practical help for the socially disadvantaged. Your membership will strengthen the mission, vision and the entire organisation of CO-OPERAID. Membership fees: individuals CHF 50; families CHF 70; companies CHF 100 (reference: "membership fee")

Tom Hofer, responsible for public fundraising, will be happy to answer any questions you may have regarding bequests, sponsorship, donations and membership (hofer@co-operaid.ch, Ph 044 363 57 87).

**Donations account: PC 80-444-2** 



DEDICATED TO THE CHILDREN'S RIGHT TO EDUCATION.

# WE THANK YOU FOR YOUR DONATION!

### **CO-OPERAID**

Kornhausstrasse 49 P.O. Box 8042 Zurich

Tel. 044 363 57 87 info@co-operaid.ch

Donations account PC 80-444-2 IBAN: CH81 0900 0000 8000 0444 2 BIC/Swift: POFICHBEXXX

(PostFinance AG, Mingerstrasse 20, 3030 Bern, Switzerland)





